

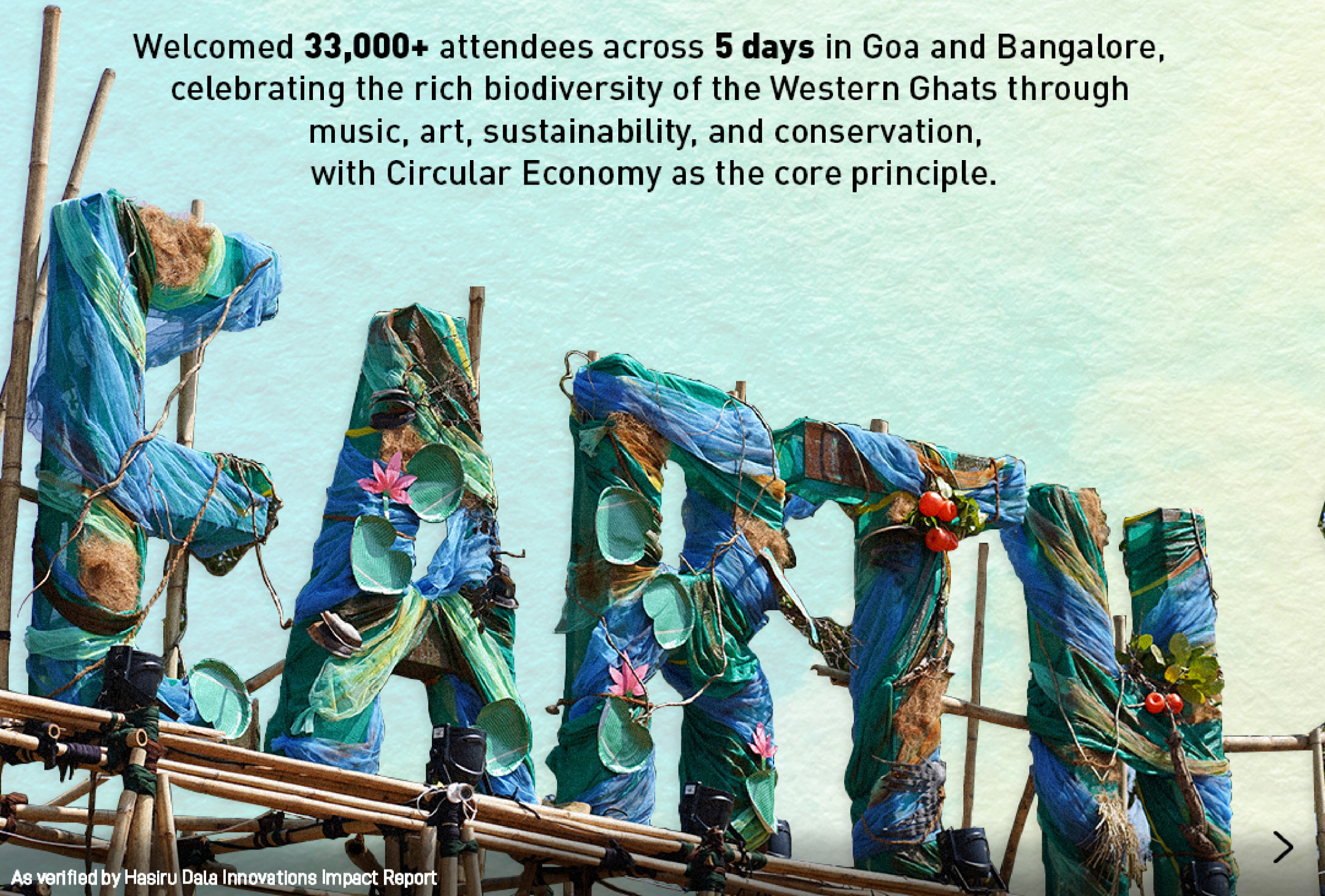


ENVIRONMENTAL IMPACT REPORT

in partnership with

HASIRU DALA INNOVATIONS

Welcomed **33,000+** attendees across **5 days** in Goa and Bangalore, celebrating the rich biodiversity of the Western Ghats through music, art, sustainability, and conservation, with Circular Economy as the core principle.



POWERED BY OUR COMMUNITY

33,000+

Attendees

90+

Music Artists

50+

Installation Artists

800+

Volunteers

60+

Homegrown flea
and food partners

50+

Partners

50+

Conservationists
and Experts

All amplifying the crucial message of Responsible Celebration



SUSTAINABLE BUILD

The festival infrastructure

9 Stages **40+ Installations**

made from reclaimed and upcycled materials utilizing

550KG

of crowd-sourced E-Waste

—
This Saved

10,690KG

of new material.



RESPONSIBLE WASTE MANAGEMENT

The festival managed

10,363 KG Waste

through

Reuse, Recycling, Composting

with **100%** of it processed completely, ensuring **0kg** of landfill & avoiding

21,681 KG of CO₂ emissions.



ZERO PLASTIC ZERO WASTE

9 RO Water Filters **10,000+** Reusable Steel Glasses
at the festival prevented the use of

1,24,000 Plastic Water Bottles
eliminating single use plastic.

Waste water from RO filters reused in the festival restrooms.



HARNESSING CLEAN ENERGY

40KWP of Solar Energy generated
186KW of Clean Energy

which powered the Big Tree Stage, the box office,
the flea market, and phone charging stations.

Electric bikes were used for mobility, reducing reliance on fuels.



KNOWLEDGE SHARING AND IMMERSIVE LEARNING

The Greener Side, along with
6 Minicerts **2** Curated Kids Zones

Engaged over **4,500 People** through
75+ Workshops and Panel Discussions.

These sessions were led by
40+ Local Partners and Grassroots Organizations,
focusing on sustainability and biodiversity conservation across the country.



PURPOSEFUL BRAND ALLIANCES & PARTNERSHIPS

Our Brand partnerships adopted our ethos of circularity & our collaborations with

WWF-India

Felis Films

Goa Tourism

Goa State Biodiversity Board

enhanced our sustainability efforts & provided insights into preserving the Western Ghats.



ENVIRONMENTAL IMPACT & SOCIAL IMPACT

Avoided **21,681 KG** of CO₂ emissions

This is equivalent to the carbon stored by **25.18 trees** planted and maintained for 10 years, and to the monthly carbon footprint of **38.9 Indian households.**

The festival provided employment opportunities and empowerment for **2500+** frontline workers, with **60%** being women promoting inclusivity



A FESTIVAL FOR ALL

Thank you for being part of our responsible celebrations.

For every ticket bought, a sapling was planted &
together we've planted **33,000** saplings.

A festival for all that celebrates not only diverse artists,
musicians & the community
but Earth itself!

